

VISION

We lead the industrial flooring industry across New Zealand.

MISSION

By growing our people, holding true to our values, and supporting innovation, we have the right people with the right skills delivering the highest quality workmanship, thereby enjoying growth in market share and having the best reputation in the market place.

VALUES



EXCELLENCE

To engage our best efforts for the success of the business.



ACCOUNTABILITY

A personal willingness to answer for the result of our behaviour.



COMMITMENT

To maintain superior standards of quality and achievement.



INTEGRITY

To be counted on to do what we say, to adhere to ethical principles.



POSITIVE ATTITUDE

A hopeful and constructive mind-set, feeling and manner with regard to people and circumstances.



TEAMWORK

To work together in our development, problem solving and achievement to accomplish a shared purpose.